TEXT B: Data security

a Why does Aisha think her audience is 'smart' when it comes to technology?   1 mark

Because they all work in technology.

b Identify **two** groups of people that Aisha suggests might try to access personal data online.   2 marks

Possible answers include:

- **hackers**
- **advertisers**
- **the government**
- **internet service providers**

c What is two-factor authentication?   2 marks

When you use a password as well as another piece of information to log in to an account.

d Complete the table below, showing some steps that Aisha suggests people take to protect their data, and why.   3 marks

Step	Reason
Change passwords often.	**So hackers can't easily guess them.**
Install operating-system updates.	They contain important security updates.
Reduce social media use.	**Advertisers collect data from these sites.**

e How does Aisha show that she thinks internet security is important? Give **one** example of her language and **one** example of her delivery.   2 marks

Language: She uses the word 'should'.
Delivery: She uses an urgent, concerned tone.